

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently amended) A method for receiving personal identification information by means of a telephone, the method comprising:  
receiving, by the telephone, ~~a communication transmission~~ an incoming phone call from a communication link; and  
~~concurrent with receiving the communication transmission~~ during the phone call, receiving, by the telephone, a ~~second communication~~ communication transmission from the communication link, wherein the ~~second communication~~ communication transmission contains textual personal identification information about a party ~~sending the communication transmission initiating the phone call~~, and wherein the personal identification information is independent of an identity of a device used to ~~send the communication transmission initiate the phone call~~, and wherein the personal identification information is automatically stored, during the phone call, in one of a server and memory on the telephone based on a user preference without subsequent action by a user of the telephone after receiving the incoming call.
2. (Original) The method according to claim 1, wherein the personal identification information includes at least one of the following:  
name;  
business name;  
address;  
telephone number;  
fax number;  
pager number;  
email address; and  
web site address.
3. (Currently amended) The method according to claim 1, wherein the personal identification information is stored on a another server and retrieved from the another server for inclusion in the ~~second communication~~ communication transmission.
4. (Cancelled)

5. (Currently amended) The method according to claim 1, wherein the ~~receiving device~~ telephone is one of the following:

mobile telephone; and  
land-line telephone; and  
~~voicemail system.~~

6-10. (Cancelled)

11. (Currently amended) A computer program product in a computer readable medium for use in a data processing system, for receiving personal identification information by means of a telephone, the computer program product comprising:

instructions for receiving, by the telephone, ~~a communication transmission~~ an incoming phone call from a communication link; and

instructions for receiving, by the telephone, a ~~second communication~~ second communication transmission from the communication link, ~~concurrent with receiving the communication transmission~~ during the phone call, wherein the ~~second communication~~ second communication transmission contains textual personal identification information about a party ~~sending the communication transmission~~ initiating the phone call, and wherein the personal identification information is independent of an identity of a device used to ~~send the communication transmission~~ initiate the phone call, and wherein the personal identification information is automatically stored, during the phone call, in one of a server and memory on the telephone based on a user preference without subsequent action by a user of the telephone after receiving the incoming call.

12. (Original) The computer program product according to claim 11, wherein the personal identification information includes at least one of the following:

name;  
business name;  
address;  
telephone number;  
fax number;  
pager number;  
email address; and  
web site address.

13. (Currently amended) The computer program product according to claim 11, wherein the personal identification information is stored on a another server.

14-18. (Cancelled)

19. (Currently amended) A system for receiving personal identification information by means of a telecommunication device, the system comprising:

a first receiving component of the telecommunication device which receives ~~a communication transmission~~ an incoming phone call from a first channel of a communication link, the communication transmission being within a first frequency range; and

a second receiving component of the telecommunication device which receives a ~~second communication transmission~~ communication transmission from the first channel of the communication link, ~~concurrent with receiving the communication transmission during the phone call~~, wherein the ~~second communication~~ communication transmission is within a second frequency range different from the first frequency range and contains textual personal identification information about a party ~~sending the communication transmission initiating the phone call~~, and wherein the personal identification information is independent of an identity of a device used to ~~send the communication transmission initiate the phone call~~, and wherein the personal identification information is automatically stored, during the phone call, in one of a server and memory on the telecommunication device based on a user preference without subsequent action by a user of the telephone after receiving the incoming call.

20. (Previously presented) The system of Claim 19, wherein the second frequency range is outside a human audible frequency range of about 20 Hz ~ 15,000 Hz.